

Growing Green 2012

A greener, brighter future for your business

Wednesday 21 March, 9am to 2pm

Bethel Convention Centre, Kelvin Way, West Bromwich B70 7JW

The world is changing fast and the need for **green products, services and solutions** has never been greater. On Wednesday 21 March finditinthelblackcountry and finditinbirmingham are staging a huge FREE event to show around 1000 UK and overseas visitors how the West Midlands' supply chain can lead the world in green innovations.

There will be **seminars, networking** and **'meet the buyer' sessions** to help you boost your environmental credentials and tap into lucrative **new markets**.

Come to Growing Green 2012 and:

- Attend free **seminars** in our Learning Zone and find out—among other things—how to access new green opportunities, take advantage of funding and create and manage a sustainable supply chain.

Speakers include representatives from Balfour Beatty, Black Country LEP, CoRE, Manufacturing Advisory Service, Skelton Group, University of Wolverhampton and Wardell Armstrong.

- Meet face to face with high-calibre **buyers** from both the UK and overseas in our Hosted Buyers Lounge—and tell them directly how your business could meet their needs. Just £20 per 20-minute meeting (plus VAT) or £100 for five.

Buyers include procurement chiefs from Centro, Galliford Try, Interserve, Morgan Sindall Plc and West Midlands Police.

- **Network** with hundreds of other businesses in our Marketplace and share knowledge, forge new relationships and promote your work. There will be around 100 exhibition stands for you to browse, too.



Sponsors of the Learning Zone



Sponsors of the Hosted Buyers Lounge

Don't miss this huge and valuable event!

Email nathan_boyce@sandwell.gov.uk to reserve your free place now.